

SIGNAL, Sino-Israel Global Network & Academic Leadership, is a non-profit organization formed in 2011. Through research based, action-oriented programming and projects, SIGNAL enhances China's and Israel's strategic, diplomatic, cultural and economic relationship by establishing significant, long-term scholarly alliances between the two nations. SIGNAL's academic framework serves as the foundation for mutually beneficial and broad-based cooperation.

SIGNAL is the only Jewish or Israeli organization with programs and projects across China and that is a member of China's Silk Road Think Tank Association (SRTA) under the auspices of the International Department of the Central Committee of China's ruling Party.

SIGNAL's programs include the Israel Resource Center - the first Chinese language source of introductory as well as scholarly materials on Israel and its people; the historic establishment of the first Israel Studies Programs (ISP) at Chinese universities, currently with eleven across the country; the creation of the SIGNAL Faculty Training Program (FTP) that hosts faculty from our ISPs at the Israel Studies International Program at Ben Gurion University to teach the teachers of Israel Studies in China; China-Israel Strategic Studies seminars, briefings, conferences and workshops in both China and Israel on issues relevant to both nations; the co-establishment of the Center for Middle East and Africa Studies (CMEAS) with the School of International Studies at Renmin University (of the top 5 Chinese universities); conducting joint China-Israel research papers; Publishing the SIGNAL Guide, SIGNAL Perspectives, the SIGNAL Note; promoting the pursuit of academic degrees in Israel by Chinese students, among others.

# 是中以学术交流促进协会(SIGNAL)简介

中以学术交流促进协会成立于2011年,为非营利性机构。我们致力于促进中以两国之间的交流互动,通过开展以学术研究为基础、行动为导向的项目和研究,建立中以之间重要的长期学术联盟,加强和推进中国和以色列在战略、外交、文化和经济方面的紧密合作。SIGNAL的学术架构为两国互利和广泛合作提供桥梁。SIGNAL是唯一在中国开展项目的犹太或以色列组织,也是中共中央领导下的"一带一路"智库合作联盟(SRTA)成员。

#### SIGNAL目前开展的项目包括:

以色列资源中心-首个提供有关以色列及以色列人的中文学术介绍资料的资源中心;首个中国高校以色列研究项目(ISP),目前在中国13所高校建立的长期以色列研究项目;教师培训项目(FTP)为中国教师提供奖学金在本古里安大学深入学习以色列研究授课方法;在中国和以色列两地就两国有关问题举行的战略研究研讨会、简会、学术会议和研习会;与中国人民大学国际关系学院共建的中东与非洲研究中心(CMEAS),撰写中以联合研究论文;发布SIGNAL指南、SIGNAL视角、SIGNAL关注;推动中国学生在以色列攻读学位等。



### **Annual Conference Series**

## 年会系列

#### SIGNAL's 3rd Annual Conference on Israel's China Policy 第三届以色列对华政策年会

In November 2018, SIGNAL hosted the 3rd annual conference on Israel's foreign policy towards China. The conference is co-hosted by the Israel Council on Foreign Affairs and the Institute for Policy and Strategy at the Interdisciplinary Center, Herzliya. Entitled "Global Perspectives on China's International Strategy: Opportunities and Challenges," the full-day event featured an invitation-only roundtable discussion in the morning and public open afternoon sessions. The conference held a full house of over 200 attendees, including Israeli, Chinese and international experts as well as representatives from the Israeli Ministry of Foreign Affairs, the Ministry of Intelligence, the Prime Minister's Office, and ambassadors and diplomats representing several countries.



2018年11月, SIGNAL主 办了第三届以色列对华 外交政策年会。会议由 以色列外交事务委员会 和赫兹利亚跨学科研究 中心政策与战略研究所 共同主办。活动以"中 国国际战略的全球视角: 机遇与挑战"为主题, 为期一天,分上午的圆 桌会议和下午的公开开 放会议,会议仅限受邀 人士参加。与会的200人 中包括以色列、中国和 国际专家,来自以色列 外交部、情报部和总理 办公室的代表、以及外 交官和多国使节。

Speakers included Chinese Ambassador to Israel Zhang Yongxin, former Mossad chief Efraim Halevy, and Ambassador Zha Peixin, a Vice Minister in China's Ministry of Foreign Affairs, among others, moderated by Oren Nahari of Walla! News. Invited guests participated in closed roundtable discussions entitled "China-US Relations: An Unavoidable Conflict?," and "In the Crossfire? Israel and US-China Relations."

发言嘉宾包括中国驻以色列大使詹永新、前摩萨德负责人哈勒维、外交部副部长查培新等,会议由 Walla! 新闻的奥伦·那哈瑞(Oren Nahari) 主持。应邀嘉宾参加了题为"中美关系:不可避免的冲突?"和"中美关系波及以色列?"的闭门圆桌讨论会。

The conference received coverage in the Hebrew media and was called "the most professional event concerning China policy in Israel today."

此次会议经希伯来语媒体报道,被称为"当今以色列中国政策方面最专业的活动"。

#### Previous Conferences 之前的会议有:

- 2017 China on the World Stage Strategic Implications for Israel 世界舞台上的中国对以色列 的战略影响
- 2016 Inaugural SIGNAL@IPS China Policy Conference 首届SIGNAL对华政策年会
- 2015 Israel Studies Conference 以色列研究会议
- 2014 China-Israel Strategy and Security Seminar 中以战略与安全研讨会
- 2013 Defensible Borders and Historic Rights 有争议性的边界和历史权利
- 2012 The Premier Israel Studies Conference in China 中国的首届以色列研究会议
- 2011 Strategy and Security Symposium 战略与安全座谈会



Oren Nahari interviews China experts



From Left to Right:
Amb. Ron Prosor
Gen. Amos Gilead
WJC CEO Robert Singer
Carice Witte SIGNAL
Ye Hailin CASS

## 🖳 Middle East Briefings

## 中东问题会谈



SIGNAL conducts regular briefings on the Middle East with Chinese colleagues from partner institutions facilitating discussions between Israeli and Chinese scholars concerning the most pressing issues of the region. SIGNAL is joined by former diplomats, security experts, heads of scholarly institutes, retired Generals and Ambassadors. During 2018, SIGNAL gave more than 40 briefings at think tanks and government offices in Beijing. Partner institutions include the following:

SIGNAL定期与合作的中方研究机构专家和学者 举行会谈,把以色列和中国的学者汇聚在一起共

同讨论影响中东地区最紧迫和最现实的问题。参加会谈的以色列专家包括一些外交官、安全专家、学术机构负责人、退役将军和大使等。2018年,SIGNAL在北京的智库和政府办公室举行了40多次会谈。合作机构包括:

Academy of Military Sciences 军事科学院

China Center for Contemporary World Studies (CCCWS) 中共中央对外联络部当代世界研究中心

China Center for International Economic Exchanges (CCIEE) 中国国际经济交流中心

China Institute of Contemporary International Relations (CICIR) 中国现代国际关系研究院

Chinese Academy of Social Sciences (CASS) 中国社会科学院

> Institute of West Asian and African Studies (IWASS) 西亚与非洲研究所

Institute of World Economics and Politics (IWEP) 世界经济与政治研究所

Academy of Marxism 马克思主义研究所

Chinese Foundation of International Studies 外交部中国国际问题研究基金会

Committee of the Communist Party of China 中共中央党校国际战略研究所

Intellesia Institute 海国图智研究院 The Institute for International Strategic Studies (IISS) under The Party School of the Central 中共中央党校国际战略研究所

National Strategy Institute, Tsinghua University 清华大学国家战略研究院

Taihe Global Institute 太和智库

The World Affairs Studies Centre under Xinhua News Agency 新华世界问题研究中心

China Institute for International Strategic Studies (CIISS) 中国国际战略学会

China Institute of International Studies (CIIS) 中国国际问题研究院

China National Institute for SCO International Exchange and Judicial Cooperation中国-上海合作组织国际司法交流合作培训基地

China Strategic Culture Promotion Association (CSCPA) 中国战略文化促进会



## Semi-Annual China-Israel Dialogue

半年度中以对话会



SIGNAL initiated and hosts the China-Israel track II dialogue held twice a year with Israeli experts and their Chinese counterparts. The dialogues explore Israeli and Chinese perspectives on regional and global geopolitical events to help representatives from both countries gain essential insights and to better understand each other's viewpoints.

SIGNAL与以色列和中国专家共同发起并每年主办两次中以第二轨道对话会。对话会探讨以色列和中国对区域和全球地缘政治事件的看法,帮助两国代表获得必要的见解,更好地了解对方的观点。



# SIGNAL at Key Conferences SIGNAL参加重要会议

In 2016, Executive Director Carice Witte was invited to be a speaker and moderator at the Inaugural Conference of the Silk Road Think Tank Association. The conference served as a critical platform, facilitating exchange, cooperation, and research on the part of think tanks in countries along the Belt and Road.

**2016**年,执行董事魏凯丽应邀出席"一带一路"智库合作联盟的首届会议并担任演讲嘉宾和主持人。会议为沿线各国的智库进行交流、合作、研究提供了重要的平台。



Since then, Ms. Witte has also represented both SIGNAL and Israel at conferences, including the prestigious Beijing Xiangshan Forum in 2018, and in 2019, the annual conference of the National University of Singapore's Middle East Institute.

此后,魏凯丽女士还代表SIGNAL和以色列参加了其他一些会议,包括2018年著名的北京香山论坛,以及2019年新加坡国立大学中东研究所的年会。

In 2017 and 2018, Ms. Witte was honored to join Professor Su Hao and the China Foreign Affairs University delegation to participate in the annual Herzliya Conference's Global Simulation. The conference is Israel's foremost global policy gathering, attended by experts, researchers, politicians and diplomats from around the world.

2017年和2018年,魏凯丽女士荣幸地与苏浩教授和中国外交学院代表团一起参加了一年一度的赫兹利亚会议的全球模拟。此会议是以色列最重要的全球政策会议,来自世界各地的专家、研究人员、政治家和外交官参加了这次会议。



SIGNAL participates in conferences held by the International Department of the Central Committee

## Israel Studies Programs (ISPs) 开展以色列研究项目的院校(ISPs)

Sichuan International Studies University (SISU) 四川外国语大学 Henan University (HENU) 河南大学 Shihezi University, Xinjiang 新疆石河子大学

Yunnan University (YNU) 云南大学 Northwest University
(NWU)
西北大学

China University of Petroleum (CUP) m 中国石油大学

Beijing Language and Culture University (BLCU) 北京语言文化大学 China Foreign Affairs University in Beijing (CFAU) 中国外交学院 Beijing Foreign Studies University (BFSU) 北京外国语大学

Shanxi Normal University (SXNU) 山西师范大学

Shanghai International
Studies University (SHISU)
上海外国语大学

Shaanxi Normal University (SNNU) 陝西师范大学

Heilongjiang University (HLU) 黑龙江大学



#### 2018 Academic Seminars

2018年学术研讨会

Each semester, SIGNAL Israeli professors deliver a 3-5-day lecture series at the partner universities with Israel Studies Programs.

2018 – SIGNAL hosted 4 academic seminars conducted by Israeli scholars and experts as well as a Chinese professor who graduated from SIGNAL's training program on teaching Israel Studies:

April- Professor Edy Cohen conducted lectures in seven of our affiliated universities. His lectures included topics as Israel Saudi-Arabia relations; Israel and the Kurds; Israel and the Syrian crisis, Israel relations with the Assad regime

October- Mr. Mark Zell conducted lectures on Israel-US relations and American Jewry. Hosted by Vice Deputy president of Beijing International Relations University

November - Professor Motti Zalkin traveled to 3 of our ISP's affiliated Universities to conduct a series of seminars exploring topics related to the History of Israel

November - Professor Song Baojun from China's Northwest University gave a lecture on Israel History at Shanxi Normal University, during their First Research Paper Competition Awards Ceremony.

每学期,SIGNAL都会选派以色列教授来中国到各以色列研究项目合作大学进行为期3-5天的系列讲座。

2018年一SIGNAL举办了4场学术研讨会,由以下以色列学者、专家和一位从SIGNAL以色列研究教学培训项目毕业的中国教授主持:

2018年4月,艾迪·科恩教授(Edy Cohen)在7所合作大学开展讲座。他的演讲主题包括:以色列和沙特阿拉伯的关系;以色列和库尔德人;以色列与叙利亚危机,以色列与阿萨德政权的关系

2018年10月,马克·泽尔 (Mark Zell) 先生主讲以美关系和美国犹太人问题,由北京国际关系学院副校长主持。

2018年11月, 莫提·扎尔肯 (Motti Zalkin) 教授访问了开展以色列研究项目的3所合作大学, 开展了一系列探讨以色列历史的研讨会。

2018年11月,西北大学教授宋保军在山西师范大学首届科研论文大赛颁奖典礼上,就以色列历史问题发表演讲。

#### IRC在线以色列资源中心

SIGNAL developed the Israel Resource Center in 2011 in order to provide Chinese scholars and students with introductory and scholarly material on Israel and the Middle East. It continues to serve as a valuable tool with an ever-growing library of content.

SIGNAL于2011年建立了以色列资源中心,为中国学者和学生提供有关以色列和中东的介绍性和学术性材料。它的内容库的不断充实,是非常有价值的学术工具。

#### FTP教师培训项目

In 2011, SIGNAL established its Israel Studies Faculty Training Program (FTP) - a full semester enrichment program in Israel. SIGNAL offers FTP Fellowships to faculty from universities in China who partner with SIGNAL in building Israel Studies Programs. The FTP fellowship is fully sponsored by SIGNAL, offering international travel, tuition and housing. The FTP is held at the Ben-Gurion University's Research Institute for the Study of Israel and Zionism. Since its inception, upwards of 40 Chinese faculty have completed the Faculty Training Program, acquiring first-hand knowledge and experience that enhances their ability to teach Israel Studies.

2011年,SIGNAL建立了以色列研究教师培训项目(FTP)——个在以色列完成整学期课程的项目。SIGNAL为合作建立以色列研究项目的中国合作大学授课教师提供FTP奖学金,SIGNAL赞助国际旅行、学费和住宿费用。FTP项目在以色列的本-古里安大学的以色列和犹太复国主义研究所举行。自成立以来,已有40多位中国教师完成了教师培训项目,获得用于教授以色列研究课程的一手知识和经验。

#### Israel Studies Research Paper Competition:

ISP partner universities hold a yearly research paper competition on Israel-related topics. Students throughout the university participate in this full semester project overseen by faculty supervisors. The winning papers from 2018 included:

A Preliminary Study on the Female Soldiers in Israel

The Urban Development of Tel Aviv

Israeli - Egypt relations: A Brief History

Israel and the BRI

The Transformation of Relations Between Israel and the Arab League.

#### 以色列研究论文大赛:

ISP合作伙伴大学每年举办一场以色列相关主题的研究论文大赛。整个大学的学生都参与了这个由教务主管监督的为期一学期的项目。2018年获奖论文包括:

以色列女兵初探

特拉维夫的城市发展

以色列与埃及关系简史

以色列与"一带一路"倡议

以色列与阿拉伯联盟关系的转型

#### CMEAS - Renmin University

中东与非洲研究中心-中国人民大学



In 2014, SIGNAL and the School of International Studies (SIS) at Renmin University in Beijing co-founded the Center for Middle East and Africa Studies (CMEAS). The think tank is the first joint Israeli-Chinese venture of its kind. CMEAS combines Israeli and Chinese resources to where leading scholars and experts from Asia and the Middle East have the opportunity to collaborate on papers, seminars, conferences etc.

2014年,SIGNAL与中国人民大学国际关系学院(SIS)联合成立了中东与非洲研究中心(CMEAS),这是以色列与中国的第一家此类合作机构,结合以色列和中国的资源,让亚洲和中东的顶尖学者和专家有机会在论文、研讨会、会议等方面进行合作。

## Publications 出版物



Can the Belt Road Initiative Help Ameliorate the Arab-Israel Conflict?

By: Meron Medzini

#### Abstract.

One of the main purposes of China's Belt and Road Initiative is to enhance trade between countries, increase mutual learning between civilizations and promote greater people-to-people exchanges. Furthermore, this unprecedented project is also designed to promote dialogues and exchanges among civilizations and to enhance friendly interactions between countries. Could these lofty ideas be applied also to the resolution of the century old Arab-Israel conflict? This paper argues that the Belt and Road Initiative can play an important role in promoting greater dialogue and understanding between Israel and some Arab countries in Asia thus lessening tensions in the Middle East and also helping China to play a growing role in that region as well as enhancing China's vital interest in that

# SIGNAL Perspectives SIGNAL观点

SIGNAL Perspectives, published biweekly, is a series of essays that explore issues related to Chinese foreign policy and governance. While most English-language geopolitical analyses are limited by their exclusively Western, the articles in this series are informed by a deep understanding of Chinese culture and a sober recognition of Chinese interests. SIGNAL Perspectives are published in English and, occasionally, Chinese.



《SIGNAL观点》每两周出版一次,集结一系列探讨中国外交政策和治理相关问题的文章。虽然大多数以英语为主的地缘政治分析都受限于其独有的西方特色,但本系列文章对中国文化的深刻理解和对中国利益的清醒认识为其提供了依据。《SIGNAL观点》以英文出版,偶以中文出版。

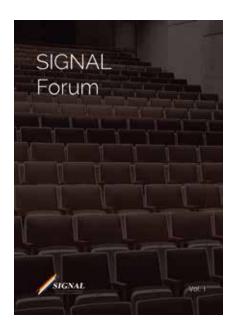
Recent SIGNAL Perspectives include:

- "The Haifa port-China conundrum in context"
- "Political meritocracy and the rise of China"
- "Is China a communist, capitalist, or Confucian country?"

近期的《SIGNAL观点》包括:

- 《海法港的中国困境》
- 《精英政治与中国崛起》
- 《中国是一个共产主义国家、资本主义国家还是儒家国家》

The articles and essays included in The SIGNAL Forum reflect the breadth and depth of SIGNAL's vision while demonstrating SIGNAL's unique capacity to identify and address the core interests of both Israel and China.



#### SIGNAL Note SIGNAL关注



This article was originally published in The Jerusalem Post.

The sounds of war have again echoed over the Golan Heights this past week. However, the drums of war have changed their course. Until last summer, we could clearly hear and witness the Syrian war with Syrian and Russian planes bombing rebel positions, occasionally "stray mortar" hitting the Israeli Golan.

However, this week those were Israeli tanks allegedly shooting to Quneitra, just across the Alpha Line and last month it was the roar of Iranian surface-to-surface missiles, flying above the heads of Israeli skiers who surprisingly saw the rendezvous of Israeli Iron dome intercentors.

The sounds of Israeli fighter jets — operating to dismantle Iranian positions, ammunition depots and shipments to Hezbollah have replaced the Syrian ones — have added additional drums of war to the northern horizons. The Syrian war episode may have entered its concluding chapter, but the Israeli-Iranian confrontation is opening a new one.

In the summer of 2018, the Assad regime reestablished its control over the Syrian side of the Golan Heights, restoring Syrian sovereignty and redeploying Syrian Army elements to their pre-war positions.

More

The bi-monthly SIGNAL Note is published in Chinese and English. Since January 2018, this publication has addressed the implications of Xi Jinping Thought on the Middle East as well as Israel's perspective on the issue. Previously, the series addressed areas of Israeli technology and diplomacy that are relevant to China's Belt & Road Initiative. The SIGNAL Note is a recognized and valued publication within China's foreign policy community.

Titles from recent SIGNAL Notes include:

"U.S.-China Relations: Israel Caught in the Crossfire?"

"Social-Psychological Considerations for a Community with a Shared Future: Implications for Policy and Practice"

"A China-Israel Study on the Attitudes and Perceptions of Israelis Towards China, its People, and the Belt and Road Initiative"

双月刊《SIGNAL关注》以中文及英文出版。自2018年1月以来,该出版物探讨了习近平思想对中东的影响以及以色列对该问题的看法。此前,该系列文章探讨了与中国"一带一路"倡议相关的以色列技术和外交。《SIGNAL关注》是中国外交政策学界公认和重视的刊物。最近的《SIGNAL关注》的文章包括:

《中美关系交火波及以色列?》

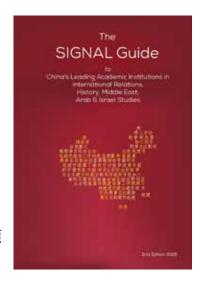
《人类命运共同体的社会及心理因素:对政策和实践的影响》

《以色列人对中国、中国人民以及"一带一路"倡议的态度和看法的中以研究》

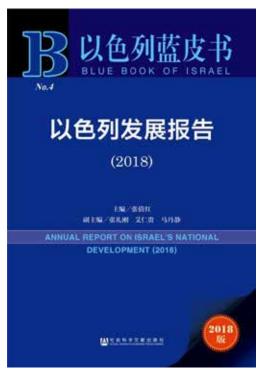
#### SIGNAL Guide SIGNAL指南

The 3rd edition appears in 2019 of SIGNAL's Guide to China's leading academic institutions in international relations, history, the Middle East, and Arab and Israel studies. The Guide serves as a handbook for Israeli academics, scholars and students interested in establishing China-Israel connections and collaborations. The 3rd edition includes 34 universities, 19 research centers and 27 academic institutions including the 13 universities that partner with SIGNAL in Israel Studies Programs for BA and MA students.

第三版《中国国际关系、历史、中东、阿拉伯和以色列研究领先学术机构指南》将于2019年出版,为有意建立中以关系和合作的以色列学者、学者和学生提供参考。第三版包括34所大学、19个研究中心和27个学术机构,其中包括与SIGNAL合作的13所大学,为他们的本科和硕士学生提供以色列研究项目。



#### Israel Blue Book 以色列蓝皮书



The first annual Israel Blue Book was published in 2015 by the prestigious Social Sciences Academic Press. The book is annual profile of Israel's state of affairs including economy, society, innovation, security, regional relations as well as essays by Jewish and Israeli experts on contemporary topics related to Israel. It is compiled by scholars in the World History Department at Henan University and is edited by Prof. Zhang Qianhong, a member of the CPPCC.

2015年,社会科学文献出版社出版了第一本以色列蓝皮书。本书是以色列国家事务的年度概况,包括经济、社会、创新、安全、地区关系,以及犹太和以色列专家就与以色列有关的当代问题所写的文章。该书由河南大学世界历史系学者编写,全国政协委员张倩红教授主编。

Since 2015 SIGNAL has been privileged to contribute to this publication series. SIGNAL provides source materials to the researchers and writers at Henan University.

自2015年以来,SIGNAL一直有幸为蓝皮书系列做出贡献。SIGNAL为河南大学的研究人员和作者提供了原始学术资料。

SIGNAL contributors to the Blue Book include Maj. Gen. Yaacov Amidror, Robert Singer, David Harris, Col. (res.) Dr. Eran Lerman, Maj. General Amos Gilead, Ambassador Yoram Ettinger, Carice Witte, and Professor Meron Medzini, among others.

SIGNAL为蓝皮书的编撰做出贡献的学者包括雅科夫·阿米德罗尔少将、罗伯特·辛格、戴维·哈里斯上校、埃兰·勒曼博士、阿摩司·吉利德少将、约拉姆·埃廷格大使、魏凯丽和梅伦·梅迪兹尼教授等。

"Israel's technology developments are striking. Since 2002, the Nobel Prize was awarded to nine Israeli academics. As the World Economic Forum headlined recently: "Tiny Israel is a tech titan." Consider that between 1999 and 2014, Israelis started over 10,000 startups companies. Some of these went on to have high-profile exits- Mobileye for \$15BN, Waze for \$1.3BN NDS for \$5.5BN to name a few. 2018 alone saw \$12.6 BN of exits. The first quarter of 2019 kicked off with the small state succeeding opposite a new technological frontier, as an Israeli team successfully launched the world's first privately funded moon landing mission."

What uniquely explains Israel's technology innovation success? Ariella Berger Israel Blue Book 2019

# SIGNAL Board of Academic & Expert Advisors

Prof. Uriel Reichman, Founder and President, Herzliya Interdisciplinary Center University, Israel

Prof. Aron Shai, Sinologist, pro-Rector, Tel Aviv University, Israel

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